

Corey Zev Holland

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B.F.A. Graphic Design
Northeastern University, Boston, MA

Passionate, user-experience driven product generalist with 8 years of experience spanning multiple industries. Blending a history of design & development to solve unique problems analytically. Collaborating with small or large teams to plan, design, develop, & execute, based on data & feedback from users and industry leaders.

SKILLS

UX/UI Design, Product Renewal, Technical R&D, QA Testing, Feature Definitions, Measuring Effectiveness & Acceptance, Presenting, Requirements Gathering & Analysis, Market & Competitor Research, HTML, CSS, JavaScript

EXPERIENCE

Corey Zev Solutions, New York, NY — Product Development Consultant

SEPTEMBER 2012 - PRESENT

- Clients include: Warfare Plugins (B2B, Wordpress), ThinkImpact (Non-profit), Viktor Kee Foundation (Non-profit), Northeastern University (Education), Cirque de Light Performance (Performance Arts)
- **State Space Labs** (eSports) — Designer:
 - Collaborated closely with the CEO & investors to develop the product from MVP towards official release.
 - Converted lo-fi wireframes into high resolution designs, including examples of interaction.
 - Led product development for onboarding redesign & fully updated UI.
 - Translated user feedback collected through Discord & surveys into new features
- **WeDidIt** (Fundraising) — UX Designer:
 - Collaborated closely with the CEO, CTO, & CMO, of a small seed stage startup to develop the product from MVP towards official release.
 - Implemented custom product walkthroughs for onboarding using JavaScript and AppCues.
 - Created UI, UX, and developed new features such as a paid subscription CMS and custom form CMS.

Emergency Makers Network, Remote — Product Manager, CoFounder

MARCH 2020 - MAY 2020

- Organized an emergency team in response to the Covid-19 pandemic to assist in getting DIY PPE to those in need.
- Coordinated with other emergency organizations and national 3rd party vendors.

Zerve, San Francisco, CA — Software Developer

FEBRUARY 2015 - JULY 2016

- Designed & developed new software collaboratively, rapidly prototyping functional lo-fi & hi-fi wireframes.
- Supported mobile development by using Mixpanel to measure engagement and Optimizely to test new features.
- Optimized B2B & B2C web tools for better readability & responsiveness on different devices.
- Supported existing applications, identified and fixed bugs with accompanying documentation.
- Developed a NodeJS build tool that conformed to legacy, current, & future code.

PARTNERS+simons, Boston, MA — Front-end Developer

NOVEMBER 2013 - SEPTEMBER 2014

- Led the conversion from waterfall to agile collaborative design & development processes.
- Led prototyping & production of software using emerging tools such as Backbone.js & PhoneGap.
- Supported existing applications, identified and fixed bugs with accompanying documentation.
- Supported modern desktop browsers, responsive mobile devices, and legacy browsers such as IE8 for ADA compliant sites & features.

NON-WORK EXPERIENCE

Boston Young Creatives, Boston, MA — Founder

JULY 2012 - PRESENT

- Organized monthly social events for groups from 15 - 40 people.
- Facilitated cross-industry conversations amongst creatives such as: marketers, writers, designers, developers, entrepreneurs, makers, photographers, etc.
- The Meetup.com group currently sits at 1400+ members.