

Corey Zev Holland - Product Enthusiast, Problem Solver

Northeastern University, Boston, MA
B.F.A. Graphic Design (2011)
Self-Taught Web Developer

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Hi, I'm Corey. Thanks for coming to my show! This will be a weird one. Let's rock!

I've spent the last 14 years experimenting and hunting for a career that really scratches the itch deep at the back of my brain, and below you'll find the fruits of that search. Now over 2 years into a pandemic and I've decided it's time to start over again at the bottom and work through the ranks towards what I believe that might be.

Throughout all of the projects and roles listed below, I helped deliver concepts into reality. I listened closely to the needs of C-level stakeholders and their customers and I worked to deliver to them the best short term and long term solutions. I helped move products from MVP to official release through market research, developing user experiences, taking lo-fi wireframes to hi-res designs, and testing ideas both against each other and against fools. Proof that I would consider shows my understanding of what people actually require to understand and solve the problems they're facing.

It's not all typical work, there have also been some explicitly fun projects, like making NYC Subway train arrivals show up on a **Vestaboard**. I've worked with student groups to help get their message out and grow their organizations. And I've enjoyed the company of circus performers while helping them reach their audience and enrich others' lives. While also learning a few fiery skills myself. Speaking of...

SKILLS: Fire Breathing, UX/UI Design, Product Renewal, Technical R&D, QA Testing, Feature Definitions, Measuring Effectiveness & Acceptance, Presentation, Literally Juggling, Figuratively Juggling Projects, Requirements Gathering & Analysis, Market & Competitor Research, Building PCs, Online Content Streaming, Adobe Creative Suite (audio, video, image, & web tools), Solar Power Utility Management, Lithium Battery Management, Off Grid Living, Roaming Internet Access & Management, Low Voltage Electrical Wiring, HTML, CSS, JavaScript, PHP, CodeIgnitor, Backbone.js, Bootstrap, D3, NodeJS, Python.

RELEVANT EXPERIENCE

Product Development Consultant — CZSolutions

SEPTEMBER 2012 - JULY 2021

- Clients: iAdvize (Marketing), Warfare Plugins (B2B, Wordpress), ThinkImpact (Non-profit), Viktor Kee Foundation (Non-profit), PullnotPush (Marketing), Northeastern University (Education), Cirque de Light Performance (Performance Arts), and more nameless projects.

Product Manager, CoFounder — Emergency Makers Network

MARCH 2020 - MAY 2020

- Organized an emergency team in response to the Covid-19 pandemic to assist in getting DIY PPE to those in need.
- Coordinated with other emergency organizations and national 3rd party vendors. Handed off to another org.

Software Educator, Graphic Designer, Customer Service — Northeastern University

JULY 2008 - FEBRUARY 2009

- Give assistance with software for users of the NU Libraries: Digital Media Design Studio computer lab. Troubleshoot, consult with, and instruct clients in software such as Adobe Creative Suite, Final Cut Studio, and Apple iLife. Organize and teach workshops for students, staff, and faculty, as well as update registration and attendance counts. Create flyers and brochures for this department as well as others in the library.

RELATED EXPERIENCE

Graphic Design & UX Designer/Developer

JULY 2008 - NOVEMBER 2013, JULY 2017 - FEBRUARY 2019

- Employers/Clients: State Space Labs (eSports), WeDidIt (Fundraising), PullnotPush (Advertising), Nuance Communications (Voice Recognition)
- Mostly small B2C businesses where I integrated with C-Level members as well as current and prospective clients to produce updated experiences for our tools.
- Produced physical, digital, and multimedia, inbound and outbound marketing content.

Front End Engineer & Software Developer

AUGUST 2011 - JULY 2016

- Employers: Zerve (B2B, B2C, Tourism), Partners+simons (Advertising), Scholastic (Education), nSphere (Data)
- Primarily B2B companies, where I enhanced existing tools, guided experiences for new tools, and helped data engineers visualize information.

- I led the modernization of Partners+simons, moving from a waterfall production style to a collaborative and iterative project management style, as well as bringing in new software standards and updating the browsers and devices we developed for.
- At Zerve I Developed a NodeJS build tool that conformed to legacy, current, & future code.

LESS-RELATED EXPERIENCE

Warehouse Labor, Food Server, Retail, Twitch Streamer

NOVEMBER 2006 - MARCH 2020

- Brooklyn Spice Company, Billy's Supermarket, Entree Restaurant, Three Twins Ice Cream, Restaurant Associates, American Eagle, Celebrations Events, Self-Hosted Twitch Channel

NON-WORK EXPERIENCE

Boston Young Creatives

FOUNDED JULY 2012

- Organized monthly social events for groups from 15 - 40 people.
- Facilitated cross-industry conversations amongst creatives such as: marketers, writers, designers, developers, entrepreneurs, makers, photographers, etc.
- The Meetup.com group currently sits at 1400+ members.